

BAND COPY

Return to Mr. Kirk by Friday, March 23

PROGRAM AD SALE RECORD

Name of Person/Business Purchasing the Ad: _____

Address: _____

City: _____ State: _____ ZIP: _____

Buyer Email: _____ Buyer Phone Number: _____

Date of Sale: _____ Size / Type of Ad Purchased: _____

Payment Method / Amount Collected: Cash: \$ _____ Check (include number): _____

Graphic handed to Band Representative? Y N Graphic to be emailed to BVW Bands? Y NElectronic logo provided on CD? Y N Ad artwork to be designed byLogo to be taken from business card / flier Stark Design Works? Y Nprovided to band representative? Y N**FILL OUT BACK SIDE (AD DESCRIPTION DETAIL PAGE) FOR ALL ORDERS****Other Notes:** When will graphic be emailed? Are they mailing hard copy? Other instructions?*Buyer interested in purchasing Dinner of Note event tickets?* Y N

BVW Student / Family Initial: _____ Buyer Initial: _____

RECEIPT

Leave with Buyer

PROGRAM AD SALE RECORD**BLUE VALLEY WEST JAGUAR BAND PROGRAM – 2012 JAGUAR JAZZ DINNER OF NOTE***Friday, April 20, 2012 • Ritz Charles of Overland Park • 9000 W. 137th Street*

Band Student / Family Selling Program Advertisement: _____

Date of Sale: _____ Size / Type of Ad Purchased: _____

Payment Method / Amount Collected: Cash: \$ _____ Check (include number): _____

Graphic handed to Band Representative? Y N Graphic to be emailed to BVW Bands? Y NElectronic logo provided on CD? Y N Ad artwork to be designed byLogo to be taken from business card / flier Stark Design Works? Y Nprovided to band representative? Y N**QUESTIONS?:** Michelle Dill at 913.579.3350 • michelle.dill@opcofc.org or Eileen Weber at 913.449.3046 • theeileener@aol.com**EMAILING ARTWORK?** Send files to Erin Stark at Stark Design Works: Erin.Stark@comcast.net

DESIGN DESCRIPTION DETAILS

AD SIZE:

- 3.75" X 2.5" — 1/8 page ad \$30.00 plus \$35.00 if custom design*
- 3.75" X 5" — 1/4 page ad \$60.00 plus \$35.00 if custom design*
- 7.5" X 5" — 1/2 page ad \$75.00 plus \$35.00 if custom design*
- 7.5" X 10" — full page ad \$100.00 plus \$75.00 if custom design*
- Back cover — full-page (full-color) \$400.00 plus \$75.00 if custom design*
- Inside front cover — full-page \$300.00 plus \$75.00 if custom design*
- Inside back cover — full-page \$200.00 plus \$75.00 if custom design*

EXISTING ARTWORK:

- Use my business card for 1/8 page ad
- Scan hard copy of existing ad for me
- Use my existing digital ad

Digital ads should be emailed to Erin.Stark@comcast.net or provided on CD.

Ad should be high-resolution (300 dpi or larger) in JPG, TIF, or PDF format, please.

*CUSTOM DESIGN:

- Create an ad using my logo: Digital Hard copy

Digital logos should be emailed to Erin.Stark@comcast.net.

Logos should be at 300 dpi or larger. JPG, TIF, or PDF format, please.

- I don't have a logo. Create custom ad.

CONTACT PERSON:

Please list who we should contact with questions about your custom ad. A proof will be sent for your approval as well.

Name: _____

Email: _____

Phone: _____

TEXT TO BE INCLUDED IN CUSTOM AD:

ARTWORK EMAILING INSTRUCTIONS:

Digital ads or logos should be emailed to Erin.Stark@comcast.net or provided on CD.

They must be high-resolution (300 dpi or larger) in JPG, TIF, or PDF format, please.

Feel free to email Erin if you have questions!