

BV West Band Family,

Both Jazz Ensemble and Lab Jazz Band will kick-off this semester gearing up for our annual Jazz night called The Jaguar Jazz Dinner of Note. The event will be held on Friday evening, April 20th, at the Ritz Charles of Overland Park will feature our two BVW Jazz ensembles, both LKMS and PRMS Jazz bands, the BVW Chamber Choir, and our amazing guest artist, Hermon Mehari on trumpet. It will be a fantastic night that will continue to include a silent auction (held before the dinner and dance) and a magnificent program with advertisements in it.

Details moving forward:

Program Advertisements

Yes, we will have a program that night - an extensive one! Yes, it will have advertisements that are sold by band students and families to area businesses, individuals, or even families themselves. Band families can also place congratulatory ads or “shout-out’s” to their band students in it! Just think... students will receive 90% of the sale toward their individual ledger (10% goes back into the Financial Assistance Fund like every other fundraiser). An easy way to make big \$\$ to use for next year’s band fee!!! If you sell the \$400 back cover ad to a business - - you get \$360 to your ledger!!

Tuesday, Jan. 10th we will begin our Program Ad Sale Campaign. All ad sales must be turned in by March 23rd. Students will be given four items to take home this week in band:

- 1) Last year’s 2011 Big Band Benefit program as a visual aid to potential buyers.
- 2) 2012 Ad Sales Price Sheet
- 3) 10 Program Ad Sale Record Sheets
- 4) A suggestion sheet that includes ad selling tips and hot spots to help jumpstart your campaign.

Most important detail of all:

For every ad that is sold, the student/family MUST completely fill out a Program Ad Sale Record. This is a front/back form. The front contains contact information blanks and ordering information, while the back is an Ad Description Detail Page. After complete – cut along the dotted line; the bottom half is left with the buyer as their receipt and the top half is returned to the Ad Sale Record Box in the band office with Mr. Kirk. This form is very simple – but must be filled out (front and back) in its entirety.

Final detail: Erin Stark of Stark Design, is offering her design services for those businesses that wish to use her. You’ll see this as an option on the Program Ad Sale Record Form. A professional in the business, Erin can create an ad for anyone. Buyers don’t have to use her services, but it is an option.

Silent Auction Campaign

The silent auction donation campaign will begin at the same time as program ad sales! We will plan student baskets again this year; that is where each band section determines a theme and then helps collect small gifts in that genre to go into a large gift basket to be sold at the auction. Details/specifics on that will come out later. **Remember, as you are collecting items from businesses for the auction, please fill out a Silent Auction Donation Form for each item donated. Again, this form is very simple – but must be filled out in its entirety for us to keep an accurate log of donations.** It's important to remember proceeds from the silent auction will go toward the general band fund - - once again, helping to offset fees for next year's band program's students and families.

Ticket Sales

Tickets will be sold beginning, Tuesday February 21st after our February Band Concert. We are offering tiered prices this year at the Dinner of Note. Tickets, according to table placement in the ballroom, will be sold for \$25, \$35, or \$45 - - with the \$45 tickets bordering the dance floor and the \$25 tickets farther away from the center. The event in 2008 was a \$35 ticket - - so we want to expand on both sides of this number to meet every family's wants and needs. Like 2008 and before, exact reserved seating will not be an option. Mr. Kirk and the planning committee will seat groups in their price areas at tables where they 'fit' the best according to party size. Selecting each individual seat as buyers would be impossible through paper record sale by 85 students and their families.

Recap so far:

Program Ad Sale Campaign:

Begins Monday, Jan. 10th. End Tuesday, March 1st.

Must completely fill out a Program Ad Record form for each ad sold. Cut and return bottom portion to Mr. Kirk in the band office. 90% of each ad sale goes to student's personal ledger!

Silent Auction Campaign:

Starting now! Must completely fill out a Silent Auction Donation Form for each donation collected. Proceeds offset general operating fund of band.

Ticket Sales

Sold beginning Feb. 21st at our February Band Concert. Look for order forms that night. Tiered prices. No exact reserved seating – just by price range area. However, entire tables can be reserved with receipt of 1 check for all eight seats.

Got questions? Contact our amazing Dinner of Note Co-chairs:

Michelle Dill at 913.579.3350 · michele.dill@opcofc.org

Eileen Weber at 913.449.3046 · theeileener@aol.com

As always, all of these pertinent documents will be available for download at www.bvwestband.com Run out of something? Go there and print off more.

This WILL be a fantastic evening. Let's all work hard to make it a special night for our band students here at West, PRMS, and LKMS.

Thanks,
Mr. Kirk