

## BAND COPY

Return to payment box w/ payment  
by Fri, Feb. 22

# PROGRAM AD SALES

## Blue Valley West Band Boosters

The Blue Valley West High School Competitive Marching Band is traveling to Bands of America Grand Nationals in Indianapolis this coming November! In an effort to raise funds for this trip, we're selling ad space in our West Area Bands concert program, and on a sponsor banner that will hang at all home football games in the fall. The program will reach approximately 1500 attendees from across 4 elementary schools, 2 middle schools, and Blue Valley West! We are also offering the opportunity for your business to be included as a sponsor on our season t-shirt. Your logo would appear on our shirts that are worn by approximately 200 individuals as we travel throughout the region and nationally.

Our Competitive Marching program is entirely funded by member fees, which are over \$1500 each. Half of the amount paid for the ad goes to help pay the selling band member's fees - you're helping them be a part of this great organization! The other half of the ad money will help reduce the cost of the trip for everyone.

Please complete the section below for EACH ad purchaser and return with payment no later than **Friday, February 22, 2019.**

### **ALL CHECKS SHOULD BE MADE PAYABLE TO BVWBB (BLUE VALLEY WEST BAND BOOSTERS)**

Name of Person/Business Purchasing the Ad:			
Address:	City:	State:	ZIP:
Buyer Email:		Buyer Phone Number:	
Check #:	BVW Band Member to Credit:		

### **Select Ad Size/Cost - see receipt for graphics information**

<input type="checkbox"/> 1/8 page - 3.75" x 2.5" - great for business cards!	Business name only will be listed on banner	\$25	\$13 goes towards the member's fees!
<input type="checkbox"/> 1/4 page - 3.75" x 5"	Business name only will be listed on banner	\$50	\$25 goes towards the member's fees!
<input type="checkbox"/> 1/2 page - 7.5" x 5"	Small logo will be used on banner	\$100	\$50 goes towards the member's fees!
<input type="checkbox"/> Full page - 7" x 10"	Large logo will be used on banner	\$200	\$100 goes towards the member's fees!
<input type="checkbox"/> Inside cover FRONT (color ad) - 1 available!	Large logo will be used on banner	\$300	\$150 goes towards the member's fees!
<input type="checkbox"/> Inside cover BACK (color ad) - 1 available!	Large logo will be used on banner	\$300	\$150 goes towards the member's fees!
<input type="checkbox"/> Logo on season t-shirt (listed as sponsor)	Large logo will be used on banner & listed as sponsor	\$200	\$100 goes towards member's fees!

**QUESTIONS? Email Kara Bowersock - kara.b@me.com - BVW Band Boosters**

**RECEIPT**  
**Leave with Buyer**

Name of Person/Business Purchasing the Ad:		
Date of Sale:	Check #:	BVW Guard Member to Credit:
Size/Cost of Ad Purchased: <input type="checkbox"/> 1/8 page - \$25 <input type="checkbox"/> 1/4 page - \$50 <input type="checkbox"/> 1/2 page - \$100 <input type="checkbox"/> Full page - \$200 <input type="checkbox"/> Inside Front Cover - \$300 <input type="checkbox"/> Inside Back Cover - \$300 <input type="checkbox"/> Logo on t-shirt - \$200		Ad artwork: <input type="checkbox"/> Hard copy <input type="checkbox"/> Digital to Kara Bowersock

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## GRAPHICS INFORMATION

- All ads will be in black and white unless a cover is purchased.
- Ad submission:
  - Hard copy – with the sales form or to the address below (it will be scanned to a PDF – this is not recommended for highest quality image). We must receive the ad material prior to Feb 15th.
  - Digital format (PDF, JPG, or TIFF) to Kara Bowersock at [kara.b@me.com](mailto:kara.b@me.com).
- Please submit your ad and/or logo in a size as close to the size you purchased as possible. This will prevent distortion due to resizing! (small logos should be approximately 5x7. Large logos should be approximately 8x10)

Please email Kara Bowersock with any questions about the program or advertising.

Kara Bowersock · 14405 Reeds St · Overland Park, KS 66223

[www.bvwestband.com](http://www.bvwestband.com)

## BAND MEMBER INFORMATION

**ALL AD FORMS, ADS, AND PAYMENTS ARE DUE TO THE PAYMENT BOX BY FRIDAY, February 22nd at 3:00pm!**

Sample script for selling ads:

“Hello! My name is \_\_\_\_\_ and I’m a member of the Blue Valley West Competitive Marching Band. This coming fall, we are planning to attend the Bands of America Grand Nationals competition. To help cover the costs associated with this trip, we’re selling ad space in our area band concert this spring and on a banner that will be displayed at the home football games in the fall. Half of the money from each ad sale goes towards my band fees, and the other half goes to help reduce the cost of the trip for everyone. We’d love to include an ad for your business!”

- Tell them about CMB and how much you enjoy the activity! The sales help offset your fees, so it’s in your best interest to tell them about what they’re paying for!
- Be prepared to explain the ad sizes and prices on the front of this form. ***Only one inside front cover & one inside back cover is available!*** Please, contact Mrs. Bowersock prior to finalizing the sale to confirm it is still available. You can call/text 816-456-9180 or email [kara.b@me.com](mailto:kara.b@me.com).
- Make sure the ad forms are filled out properly. Leave the receipt with the buyer and submit the top half with their check to the payment box (attach them or put them in an envelope!).
- Make sure the buyer understands that they need to submit their ad (and logo if they qualify) either in hard copy (in the mail or to you) or in digital format via email (highly preferred).