

Blue Valley West Red & Silver Brigade

SPONSORSHIP PROGRAM

Thank you for your interest in becoming a sponsor of the Blue Valley West Red & Silver Brigade. We can offer you, or your business, several benefits by doing so, such as advertising opportunities, possible tax benefits and invitations to see our bands perform. With your donation, we can offer much more support to our band students as they share their talents with our community, the state and beyond.

The students in our band program have developed a mission statement for themselves. It reads: "As proud members of the Blue Valley West Band, we are committed to each other and to the progression of our program. We dedicate ourselves to the highest standards of respect, responsibility, and integrity in order to achieve excellence. We equip ourselves with the necessary skills for success, both now and in the future. Regardless of interest or ability, all are welcome in our band community." Our goal as the parent booster organization, is to help facilitate this mission.

Through the hard work and dedication of our students and directors, our band program is growing exponentially; not only in numbers, but in ability and desire to perform at the highest level. This means that the financial responsibilities are also growing. Each year, our directors build a budget for our band that includes all of the expenses associated with transporting, housing, and feeding a 130 member band and all equipment to competitions and outside functions. It includes paying for the design and implementation of our marching show, costumes for our color guard and additional instructional opportunities. This budget is then funded by our families.

Through fundraising, we support a Financial Assistance Fund and a Capital Improvements Fund. With our Financial Assistance Fund, we are able to offer a reduction in fees for families that would otherwise be unable to afford to participate in band. Our Capital Improvements Fund allows us to purchase new equipment for our band, such as new garment racks for transporting uniforms, sound equipment and instruments. Your generous sponsorship would go directly to these two funds, making it possible for our band to reach the goals they have set for themselves.

Please join us in building a tradition of excellence. We ask that you consider the Sponsorship Program levels available and let us know how we can best work together. An outline of the sponsorship program is attached. Because the sponsorships are made through BVW Band Boosters, a qualifying 501(c)3 non-profit organization, your sponsorship may be tax deductible as a charitable donation. If you have any questions about sponsorship opportunities, please contact our fundraising chairs Kara Bowersock at kara.b@me.com or Michelle Cole at glazemarketing@gmail.com.

Thank you in advance for your support!

Sincerley,

Damien Bowersock
BVW Band Booster Association President

BVW Red & Silver Brigade Sponsorship Program

Friend of the Band

\$125

- name recognition in concert programs, website and directory (directory ad requires sponsorship by Aug 21)
- 2 reserved seats at 1 concert

\$250

- 1/8 page, black and white ad in concert programs, website and directory (directory ad requires sponsorship by Aug 21) for business sponsors or name recognition in concert programs, directory and website for individual donors
- 2 reserved seats at 2 concerts

Red & Silver Sponsor

\$500

- 1/4 page black and white ad in concert programs, website and directory (directory ad requires sponsorship by Aug 21) for business sponsors or name recognition in concert programs, directory and website for individual donors
- 2 reserved seats at all concerts
- 2 "field passes" (able to watch the show from the field level with the director/s) at any 1 home game performance

\$750

- 1/2 page black and white ad in concert programs, website and directory (directory ad requires sponsorship by Aug 21) for business sponsors or name recognition in concert programs, directory and website for individual donors
- 2 reserved seats at all concerts
- 2 "field passes" (able to watch the show from the field level with the director/s) at any 1 home game performance

Pride of Blue Valley West

\$1000

- Full page black and white ad in concert programs, website and directory (directory ad requires sponsorship by Aug 21) for business sponsors or name recognition in concert programs, directory and website for individual donors
- 2 reserved seats at all concerts
- 2 "field passes" (able to watch the show from the field level with the director/s) at any 1 home game performance

\$1200 (Ad space only available for 2 businesses)

- Full page color ad, on the first or last page in concert programs, website and directory (directory ad requires sponsorship by Aug 21) for business sponsors or name recognition in concert programs, directory and website for individual donors
- 2 reserved seats at all concerts
- 2 "field passes" (able to watch the show from the field level with the director/s) at any 1 home game performance

\$1400 (Ad space only available for 1 business - **SOLD!**)

- Full page color ad on the back cover of concert programs, website and directory (directory ad requires sponsorship by Aug 21) for business sponsors or name recognition in concert programs, directory and website for individual donors
- 2 reserved seats at all concerts
- 2 "field passes" (able to watch the show from the field level with the director/s) at any 1 home game performance
- logo on show shirt back
- 2 show shirts



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SPONSORSHIP PROGRAM

Please make a copy of this completed form and send the original with your tax-exempt donation in the form of a check to:

BVW Band Boosters
16200 Antioch Rd
Overland Park KS 66085-9382

Sponsorship Type: Business - business name will be listed on all sponsorship material
 Personal - please fill out box below for recognition purposes

Business Name: _____

Individual's Name: _____

Address: _____ **City** _____ **State** _____ **Zip** _____

Phone: _____ **Website:** _____

Email: _____

Owner/Manager/Authorizing Name: _____

Owner/Manager? Authorizing Signature: _____

Businesses, directions for submitting your logo and ad will be directed to the email address you listed above

Please check your level of support:

Friend of the Band

\$125

\$250

Red & Silver Sponsor

\$500

\$750

Pride of Blue Valley West

\$1000

\$1200

\$1400 (Ad space SOLD OUT!)

Please list my/our name(s) for recognition purposes as:

I'd like my gift to remain anonymous

In Honor of: _____

In Memory of: _____

Thank you for your time, consideration, and
generosity in becoming a
Sponsor of the BVW High School Band program.

**A calendar of events will be emailed to all sponsors.
We encourage you to come and enjoy our
performances!**